

MKT309

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1. The event manager will advise an event planner on many safety aspects and may be available during the event as well.

Fire brigade

Medical services

Police

--->> All of the above

2. The planning committee should consist of staff, the event manager and volunteers.

Law enforcement

Government officials

--->> Board members

Emergency services

3. For an event to be taxable, there has to be the event manager.....

--->> Sponsor

Law enforcement

Medical Personnel

Technical staff

4. The following areas must be included in the development of a master plan and budget, except;

Program

--->> Policies

Promotion

Fund raising

5. The event manager will give you and insight into the demographic of your audience and a baseline for comparison of events.

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Past data on income

Past data on expenses

Past revenue generated

6. Quotes from all parties involved will impact your totalÃ¢â¬Â...

Expenditure

Revenue

Event

--->> Budget

7. Ticket sales and Commercial sponsorship are classified underÃ¢â¬Â.....

Expenses

Overhead

--->> Income

Cash In-flow

8. Avoid buildingÃ¢â¬Â..into the layout, as it could be detrimental to health and safety.

Cluttered seating arrangement

--->> Dead ends

Exits in tight spaces

Haphazard area

9. Commercial Taxes are calculated on a Ã¢â¬Â.....basis and varies from place to place.

per person in attendance

per personnel required

--->> Percentage

None of the above

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--->> Cost of the product

Percentage of the price of the product

Cost of the good

Cash In-flow

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