

MAC214

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1. Information to be held in complete confidence is called _____.

off-the-hook

off-the-record

source non-disclosure

--->> man alone

2. A schedule of broadcasting is called _____.

log

feed

file

--->> slug

3. Musa was kidnapped yesterday at Suleja while returning alone from school. Which of these is missing in that lead?

who

what

why

--->> how

4. To send a story from the field to the office usually through telephone or wire is called _____.

make-up

file

log

--->> deadline

5. The journalistic terminology

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restore

kill

--->> add flesh

6. Usually, news stories are written in what style?

pyramid

inverted pyramid

summary

--->> formal style

7. What is the primary function of the lead?

to sell

to inform

to summarise

--->> to entertain

8. Emeka drowned yesterday at Ndibe beach as he was swimming alone. 'swimming alone' represents the *who*.

who

what

why

--->> where

9. news of the day in radio is called *headline*.

headline

script

bulletin

--->> breaking news

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