

MAC121

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1. The following are types of interview EXCEPT the _____ interview.

Emotional

Interpretive

--->> Feature

Informative

2. The name of the writer of a new story is called_____

--->> byline

caption

byeline

buyline

3. As a news determinant,Prominence also means_____.

Impact

--->> Personality

Proximity

Conflict

4. A reporter must always be _____.

subjective

partial

--->> objective

hilarious

5. News performs _____ function.

Correlation

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Entertainment

Contagious

6. The professional rules guiding professionals is called_____.

Laws

Guidelines

--->> Ethics

Rules

7. While writing press releases, all of these should be kept in mind EXCEPT_____.

Writing in a journalistic style

Show news value

avoid being too 'salesy'

--->> The cost of producing it

8. The internet is the largest _____ network.

human

technological

--->> computer

scientific

9. The heart of newsgathering operation is _____

Editorial room

printing room

--->> Newsroom

News suite

10. _____ is the cornerstone of journalism

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Falsehood

Writing

Fashion

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