

MAC111

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1. Two people entering a business partnership ratify legal agreements is called
 - redefinition
 - intensification
 - initiation
 - >> formalisation
2. The word___ connotes a careful monitoring of something done in secret
 - investigation
 - >> surveillance
 - exposing
 - all of the functions
3. The use of speech for informal exchange of views or ideas or information is
 - speech
 - >> conversation
 - discussion
 - communication
4. Culture defines our realities but communication constructs and maintains our ___
 - information
 - behaviour
 - ideas
 - >> culture
5. ___is where the sender manipulates the information that he communicates to the receiver
 - >> filtering

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encoding

channel

6. This function that entails the passing on or the transfer of a nation's (or society) social heritage from one generation to another is ____ transmission

--->> cultural

traditional

societal

primitive

7. Speech intended for reproduction in writing refers to

monologue

--->> dictation

diction

soliloquy

8. The ____ function of mass communication is otherwise known as the opinion or editorial function of the press

gatekeeping

editing

--->> correlation

all of the functions

9. There are basically two forms of communication

interpersonal and intrapersonal

para-language and body- language

--->> verbal and non-verbal

oral and signs

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--->> violence and pornography

norms and belief

culture and tradition

none of the options

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