

HCM444

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1. A primary stakeholder group is one without whose continuing participation the corporation cannot

--->> survive

stop

damaged

supplied

2. Wood and Jones (1995) argue that stakeholder theory holds the key to understanding the structures and dimensions of business and

society culture

society religion

society location

--->> society relationships

3. Any number of physical, economic, social, environmental, psychological, or political reasons can trigger tourist apathy toward a

region

economy

--->> destination

lakes

4. Efficiency is a measure of how well an instrument uses the resources

not available

--->> available

evaluated

regulated

5. In a North American context, most strategies to manage tourism growth have been in

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hotels

roads

hills

--->> river corridors

6. Standards are documents that establish a basis, example, or principle for firms to conform to, linked to uniform units of

limitations

--->> measurement

culture

travelling

7. The establishment of goals and objectives determines which indicators of change become the focus of growth management and

--->> monitoring

evaluation

handling

advocating

8. Conclusively, tourism development generates many issues within the realms of economic, social, cultural, and environmental

weather

location

--->> policy domains

stakeholders

9. Some authors have criticized the fundamentals of the concept of sustainable development itself, discussing the oxymoronic nature of the

--->> term

location

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tourism

10. The baby boomer market is considered to be golden by most professionals in the

hotel field

value chain

industry

--->> travel field

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