

ENT413

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1. _____ (2004) defined entrepreneurship as an attitude, a way of thinking and learning

--->> Shaw

Inegbenebor

Tafamel

Kotler

2. _____ is a kind of social mind-set that is applicable in any kind of business or setting such as profit oriented entrepreneurial setting, a non-profit setting, a public setting, and within other social issues in any kind of organizational structure.

Cultural entrepreneurship

Ethical entrepreneurship

Environmental entrepreneurship

--->> Social entrepreneurship

3. The term _____ could be used to perhaps more accurately describe the social entrepreneurial activity that falls within the voluntary sector

social innovation

cultural innovation

--->> civic innovation

scientific innovation

4. In the _____ century, entrepreneurship was seen as capitalist activities.

15th

16th

--->> 17th

18th

5. _____ separated the capitalistic role from entrepreneurship and argued that

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Philip Kotler

Bateman Snell

Andrew Tafamel

--->> Joseph Schumpeter

6. entrepreneur is a _____ word for entrepreneurship

--->> French

German

Greek

Latin

7. At the beginning of the _____ Century Joseph Schumpeter introduced the concept of innovation and power as agents of development.

18th

--->> 20th

17th

21st

8. _____ in the 18th Century separated entrepreneurial activities from those of capitalistic activities and introduced risk taking as a cardinal element in entrepreneurship.

Richard Canpillor

--->> Richard Cantillon

Richard Cornelius

Richard Constance

9. _____ (1985) defined entrepreneurship as a process of creating something new with value, by devoting time and attention, assuming the accompanying financial, psychological and social risk and receiving the resulting reward of monetary and personal satisfaction that comes with it.

Kotler

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Inegbenebor

--->> Hisrich

10. Entrepreneurship as a term originates from a _____ word

--->> French

German

Greek

Latin

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