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ENG414

1. \tilde{A} ¢â,¬Å"Communication is all about giving and receiving of signs which have meanings attached to them. This fact was propounded by ------

Barret (1987:4)
Roman & Sharma (2004:1)

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Lyons (2001:34)

--->> Dimbleby and Burton (1998:26)

2. According to Raman and Sharma (2004:23-37) there are three major levels of communication barriers; ------, and ------

--->> Interpersonal, intrapersonal and organisational

noise, interference and obstructions

psychological, sociological and behavioural

systemic, ideational and economic

3. Which of the following options may not create intrapersonal barrier in communication?

Wrong assumptions

Varied perceptions

Categorical thinking

--->> Wrong inferences

4. Noise refers to any physical or ----- condition that interfers with communication.

socio-economic

--->> psychological

sociological

political

5. ----- refers to anything, which impedes successful communication

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noise --->> Interference arguments 6. In the communication cycle, the channel is the -----message --->> language communication environment feedback 7. According to -----, communication is a dynamic and an interpersonal process, particularly when it is oral. --->> Barret (1987:4) Roman & Sharma (2004:1) Dimbleby and Burton (1998:26) Lyons (2001:34) 8. Which of the following options may not be necessary for effective communication to occur? A common communication environment Cooperation between the sender and the receiver Selection of an appropriate channel --->> no reception of feedback 9. In communication, semantic noise arises from error in the ------. the channel of communication no reception of feedback --->> message itself

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10. Communication is fully effective only when ------.

--->> the desired response is got from the receiver.

there's no obstruction to the message

the receiver gets the message

the situation is natural and not artificial

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