

competitors, suppliers and _____
Dill (1958)

[TSM441] The _____ structure of the hospitality and tourism firms influence their managerial and resource allocation decisions.
cost

[TSM441] Market hostility pertains to the unfavourable conditions in a firm's _____ environment.
task

[TSM441] Closed objectives of hospitality and tourism firms describe _____ targets and should conform to SMART principles.
quantifiable

[TSM441] Pine & Gilmore (1998) notes that _____ in the hospitality and tourism industry are undergoing a shift from service to experience.
services

[TSM441] Porter (1979; 1980) developed the _____ forces model based on the competitive forces that emanate within the industry environment.
5

[TSM441] _____ and _____ organisations could further be classified as small, medium and large scale.
Hospitality/Tourism

[TSM441] Taxation is the change in the general level of _____, and it can result in destinations becoming less competitive.
prices

[TSM441] Philosophy is not a key component of the _____ environment, under the concept of strategic analysis, when analysing corporate strategy in hospitality and tourism.
external

[TSM441] The characteristics of hospitality and tourism organisations does not include_____.
Dependability

Whatsapp: 08089722160 or click here for TMA assistance

Practice E-exams & Chat with course mates on [noungeeks.net](https://www.noungeeks.net)