

wherever possible  
figures

[TSM342] It is noted that investors should not \_\_\_\_\_ while writing a plan business.  
overstate

[TSM342] The major factor responsible for business failure is \_\_\_\_\_  
Planning

[TSM342] The financial plan is more important to the \_\_\_\_\_  
investors

[TSM342] The business is of supreme interest and importance to the \_\_\_\_\_  
owner

[TSM342] The layout of the business \_\_\_\_ should keep the reader interested and  
attracted  
plan

[TSM342] \_\_\_\_\_ plan is required whenever money is to be raised from a bank  
business

[TSM342] The choice of language in the business plan must be \_\_\_\_\_  
simple

[TSM342] Before venture into any business, there is a need to consider \_\_\_\_\_ as the  
most feature for a starter.  
Experience

[TSM342] The fundamental aspect of any investment decision is \_\_\_\_\_  
profitability

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