

few available cohabiting couples and by obtaining names of new couples from the previous respondents. This procedure is called  
Convenience sampling

[NSC411] Pilot studies are done for all the following reasons EXCEPT:  
Generalize findings to a population

[NSC411] The method of data collection that involves watching and noting of behaviours or activities of the research subjects that are of interest to the researcher is called  
Observation

[NSC411] Which of the following types of sampling is considered to be the weakest?  
Convenience sampling

[NSC411] The following statements are true of questionnaire EXCEPT:  
Questionnaires foster the collection of indepth information.

[NSC411] A researcher chose a sample by using a sampling frame and taking the person that corresponded to the nth number in the list. This procedure is called:  
Systematic sampling

[NSC411] The advantages/merits of questionnaire include the following EXCEPT:  
Guarantees the collection of rich thick data.

[NSC411] Which of the following statements is true about stratified random sampling?  
allows the researcher to use a smaller sample size

[NSC411] Which of the following is an advantage of observational methods of data collection?  
Directly captures a record of events and behaviours

[NSC411] In a study of attitudes to university policies, a researcher chose initially 150 first-year students, 130 second-year students and 100 third-year students (N1=380). Then, the researcher chose 25 male and 25 female students from each year group who were finally interviewed (N2=150). The sampling procedure used in this study was  
Multi-stage sampling

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