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â€¦...events are gatherings where people of similar political beliefs assemble
Political

Event management consists of â€¦.....C's.
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â€¦...is a process by which companies are directed and controlled.
Corporate governance

...defined 'Events as occurrences to communicate messages to target audience
Kotler

When securing a venue for an event, is the most important consideration.
Location

â€¦...is a strategic planning tool used to identify and analyse different factors involved in events.
SWOT

The following are key decision makers in event planning, except;
Technical staff

The following are types of events, except;
Examination

â€¦...is the first step in the analysis of events.
Select events for analysis

Event management is an application of â€¦..â€¦. to the creation development and execution of events.
Project management