

1. Merchandising function of marketing include the followings except _____

Storage

2. Marketing develops as the _____ and its economic activities develop as well.

society

3. Marketing functions are often performed by the _____

Middlemen

4. An organization is said to face full-demand when it is pleased with its _____

Amount of business

5. Another important role of marketing is that it helps in the discovery of entrepreneurial _____.

talent

6. Marketing is made up of a number of activities known as _____

Marketing function

7. When a situation of no demand exists, the target consumers are _____

Indifferent to the product

8. A market is said to be in a state of negative demand if a major part of the market _____

Dislikes the product

9. A _____ is the set of actual and potential buyers of a product

Market

10. Auxiliary function of marketing includes the following except one

Transportation