

voluntary democratic
stable

[MKT104] A _____ is a contractual association between a manufacturer wholesale or service organisation franchise

[MKT104] _____ stores are two or more outlets that are commonly owned chain

[MKT104] _____ show different preference for retail sence levels and specific services customers

[MKT104] The act of _____ is composed of two elements sale and purchase exchange

[MKT104] A _____ showroom sells a wide selection of high markup, fast moving brand name goods at discount price catalog

[MKT104] Service is when customers is willing to undertake the basic activities in shopping themselves self

[MKT104] Chain stores ain promotional _____ because their advertising cost are spread over many stores economics

[MKT104] A _____ cooperative is a retail firm owned by its customers consumer

[MKT104] If _____ exists there is a great chance of the conflicting dynamics destorying the channel anarchy

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