

1920s

[MAC442] When a news item has opposing social forces, then the news has an element of \_\_\_\_\_.  
conflict

[MAC442] Immediacy or newness is achieved in broadcasting through the avoidance of \_\_\_\_\_.  
past tense

[MAC442] Writing broadcast news in the pattern of newspaper style makes it boring and \_\_\_\_\_.  
clumsy

[MAC442] A listener cannot \_\_\_\_\_ broadcast news items looking for a story.  
skim

[MAC442] Broadcast news writer emphasises \_\_\_\_\_ above all other criteria  
timeliness

[MAC442] Trimming broadcast news from the bottom can amount to \_\_\_\_\_ the stories.  
throwing out

[MAC442] Tight phrasing in broadcast news writing means \_\_\_\_\_.  
concise

[MAC442] \_\_\_\_\_ messages are transient in nature.  
Broadcast

[MAC442] Broadcast news is written in \_\_\_\_\_ as print news.  
different pattern

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