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publicity

[MAC427] One of these is not a factor for the growth of advertising?
Industrial harmony

[MAC427] Advertising started with the advent of _____
Printing press

[MAC427] Which of these is the first channel of advertising?
Newspaper

[MAC427] Advertising is classified according to the following except
Product design

[MAC427] Where did modern advertising started?
North America

[MAC427] The first advertising agency is iin the world _____
V.B. Palmer

[MAC427] _____ is used by an individual company to sell the individual brands
Selective demand advertising

[MAC427] _____advertising appears in all media
Standard Advertising

[MAC427] Which of these milestones changed advertising format?
Photography

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