

organisaton
Feature News

[MAC425] *It is a condition or pressure, either internal or external, that, if it continues, will have significant effects on the functioning of the organisation or its future interests*
Issues

[MAC425] Newsletters are used to *communicate news in a timely and targeted fashion to internal publics*

[MAC425] Press Release is also known as *News Release*

[MAC425] it is the job of the government officers or company *to write and dispatch press releases.*
Public Relations Officers

[MAC425] The following are forms of Press release except
Postponement Release

[MAC425] Press Release is one of the effective means through which corporate organisations reach out to their *External publics*

[MAC425] Situational Theory was developed by *Grunning and Hunt*

[MAC425] Which of the following is a factor that could prompt editors to reject a press release
All of the above

[MAC425] According to Nwodu (2007), persuasive speeches help to all these except *Announce new products*

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