

It is published for promoting a business

[MAC423] All except one, is not a significance of a book
A recipe for re-structuring

[MAC423] ____ is not part of the publishing process
Sales promotion

[MAC423] Books which tell about imaginary events and people are called what?
Fictional books

[MAC423] What is the publishing arrangement where you pay for the cost of publication of your book?
Vanity Publishing

[MAC423] Which of the following is about a person's life?
Biography books

[MAC423] One can be charged to court for sedition for the following except
Having a seditious publication with lawful justification

[MAC423] Which of the following must not be established in a sedition charge?
Proof of ownership

[MAC423] Books are published for these reasons except
To denounce

[MAC423] One of the following is not a type of publishing
Syndicate publishing

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