

There are _____ major broadcast programming models.

Two

_____ is a medium used for transmitting and receiving moving images and sound.

Television

One of these is not correct about the Radio

Radio is very difficult to access

Radio programmes are directed at a set of people called _____

Audience

The uniqueness of television lies in its _____

Audio visual impact

Broadcast programmes can be organized on either of these periods except one

Bi-annually

The interactive role of the television Audience in programme often comes in form of _____

Phone-in programme

A broadcast programme can take the form of all except _____

Dancing

The rediffusion which later became Radio Distribution Service (RDS), was

commissioned in Lagos in _____

December 1935.

All are the Characteristics of radio broadcasting except one

Radio intimidates