

A written document that stipulates what a station intends to do is called ____
programme proposal

Live shots are a key feature of local news, but they raise the question of whether the shots are truly ____ by the audience.
Needed

ENG stands for ____
Electronic News Gathering

The Italian electrical engineer and inventor who was generally credited with being the inventor of radio was called ____
Guglielmo Marconi

The use of hidden miniature cameras to collect materials that traditional camera crews would be unable to obtain raises another set of questions regarding news ____
ethics

Every media production begins in the mind as ____
idea

The unit of a media station responsible for managing public perception is called ____
department
public relations

organisations are structured into centralised and ____
decentralised

An organisation where there is concentration of power at the centre is called ____
centralised

In a decentralised structure of an organisation the decision making power is ____
distributed