

1. A good editorial writer usually _____ the materials obtained for writing an editorial piece

examines

2. _____ of editorial qualities is important to every editorial writer

knowledge

3. Which of the following is a common source of obtaining materials for editorial writing?

libraries

4. _____ is defined as opinion of a media organisation on any given issue of public interest

editorial

5. _____ is the aggregate views of members of the society on a given significant issue

public opinion

6. _____ are known for their roles in the formation of public opinion

mass media

7. A good editorial writer is not supposed to be a social _____

illiterate

8. _____ of editorial is expected to be flawless

language

9. Editorial writing is a task that requires diligence and _____ by a writer

creativity

10. An editorial writer must be sound and _____ in presenting data

logical

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