

1. Gemeinschaft society, meant that people were at their ___state

Traditional

2. The first category of innovation according to Rogers and Shoemaker is ___

Innovators

3. When a new idea is introduced, according to Rogers and Shoemaker (1971) ___

all the targets quickly adopt the new idea at the same time

4. Communication is known as a ___

Process

5. Â-Â-___ is various approaches or ways of looking at development

Development paradigm

6. Emile Durkheim is recognised for developing the ___

Mechanic and organic models of development

7. The super paradigm was also known as ___

Development paradigm

8. There are ___stages in the Diffusion of innovations approach to development

Five

9. The ___of verbal and non-verbal meaning results in communication

Sharing

10. Developed countries typically have___

Staple economy

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