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External pressures that affect directly or indirectly the output of international media include \_\_\_\_\_

All of the options

\_\_\_\_\_ are the cultural objects which use digital computer technology for distribution and exhibition.

News media

One of the characteristics of Horizontal news flow is \_\_\_\_\_

Equal representation

\_\_\_\_\_ is the term used for the influence the United States of America has on the culture of other countries

Americanisation

\_\_\_\_\_ is the way in which audiences feel themselves connected to a particular media text

None of the options

\_\_\_\_\_ and \_\_\_\_\_ are the first generation of news agencies.

AFP and AP

\_\_\_\_\_ is done at all stages of production of a media text, and, once produced, audience will be continually monitored

Research

International news items are generated from the following sources except \_\_\_\_\_

None of the options

A situation where a director of one company may sit on a board of another company is known as \_\_\_\_\_

Interlocking directorates

The British Reuters was established in \_\_\_\_\_

1951

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