

\_\_\_\_\_ is the person who initiates the exchange of idea/information.

Sender

On December 1, \_\_\_\_\_ radio distribution service (rediffusion) was commissioned in Lagos.  
1935

The first private television station in Nigeria is\_\_\_\_\_.

AIT

Broadcast stations survey the environment and give reports This is \_\_\_\_\_ function.  
information

The following are characteristics of radio EXCEPT\_\_\_\_\_.  
no feedback

\_\_\_\_\_ uses sound to explain the visuals presented on the screen.  
television

\_\_\_\_\_ is a technical term for all forms of obstacles which conspire to reduce the fidelity of communication.  
Noise

At first, \_\_\_\_\_ programmes dominated the Nigerian airwaves.  
BBC

A core function of the broadcast media is the \_\_\_\_\_ function.  
education

\_\_\_\_\_ is the transmission of television and sometimes radio signals directly into the home by means of coaxial cable.  
Broadcasting