

(PRAN) in 1963
Sam Epelle

[MAC232] _____ is achievable by effective service delivery and symbiotic communication.
Public relations

[MAC232] _____ are events of public relations
All of the options

[MAC232] _____ later became its Public Relations Department.
Information Office

[MAC232] _____ is not an instrument of public relations
None of the options

[MAC232] _____ played a pioneering role which in 1949 established an information office.
UAC

[MAC232] Another organisation which later played a major role in the evolution of public relations is the _____
Catholic Church

[MAC232] Shareholder relations is a kind of _____
Public relations

[MAC232] _____ should be utilised as a management strategy for mitigating crisis and conflicts
Corporate Social Responsibility

[MAC232] Detailed information about the public relations problem, conflict or crisis is known as _____
Brief

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