

10.00/10.00

Question 1

One of the secrets of beating the \_\_\_\_\_ is for the sub editor to think fast and act fast.  
deadline

Visual elements can be classified into \_\_\_\_\_ broad categories.  
2

Question 3

Only the \_\_\_\_\_ pages wait till the deadline before the paper goes to bed  
news

Question 4

\_\_\_\_\_ are generated to represent values, algorithms or a set of rules or programs that have hitherto been created  
Graphs and charts

Question 5

Some of the applications the subeditor needs include the following  
EXCEPT \_\_\_\_\_.  
Desktop Publisher

Question 6

Without \_\_\_\_\_, junk will be prevalent in communication items, especially text.  
Sub Editors

Question 7

A \_\_\_\_\_ is not an elaborate text but a short concise volume of not more than 70 pages in all cases.  
style book

Question 8

\_\_\_\_\_ is the adjustment of the background space between lines of texts.  
Leading

Question 9

The Background is also called the \_\_\_\_\_.  
White space

Question 10

\_\_\_\_\_ is the adjustment you carry out between individual letters.  
Kerning

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