

1. The term "œphotograph" was coined by John Herschel of the United Kingdom in ____.

1839

2. ____ eliminates wasted space around the needed portion of the photograph.

Cropping

3. Most newspapers that exist today flush their headlines to the ____.

left

4. There are ____ types of photographs.

2

5. ____ is the means by which all sides to a story are given the opportunity to be heard without discrimination.

Objectivity

6. ____ placement is effected when the shape of your photograph is square or near square.

Symmetry

7. ____ photograph involves a two-step process.

Manual

8. ____ types of photographic appeal can be identified.

5

9. In a ____, headlines are easier and more inviting to read than when they are all in caps.

downstyle

10. ____ editors work on a copy to ensure that it fits into the space allotted.

Make up

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