

and policies of an institution  
publics

[MAC134] The Nigerian to head the Nigerian Institute of Public Relations is  
Samuel Epelle

[MAC134] The following arePioneers of Public Relations except  
Roservelt Lee

[MAC134] Advising organizations about how to understand and mobilize the public as  
well as interprete themselves is called  
counselling

[MAC134] The development of public relations practice in Nigeria originated from the  
government

[MAC134] The \_\_\_Institute of Public Relations defines public relations as “the  
deliberate, planned and sustained effort to establish and maintain mutual  
understanding between an organization and its publics”  
British

[MAC134] The following factors have contributed to the development of modern public  
relationsexcept  
none of the options

[MAC134] Which is not a key and important term for formulating a good public relation  
propaganda

[MAC134] From 1963 to date, the Nigerian Institute of Public Relations has been  
headed by the following notable public relations practitioners except  
Mike Alao

[MAC134] The PR Practitioner uses\_\_\_to stimulate interest in a product  
special event