

and policies of an institution
publics

[MAC134] The Nigerian to head the Nigerian Institute of Public Relations is
Samuel Epelle

[MAC134] The following arePioneers of Public Relations except
Roservelt Lee

[MAC134] Advising organizations about how to understand and mobilize the public as
well as interprete themselves is called
counselling

[MAC134] The development of public relations practice in Nigeria originated from the
government

[MAC134] The ____Institute of Public Relations defines public relations as “the
deliberate, planned and sustained effort to establish and maintain mutual
understanding between an organization and its publics”
British

[MAC134] The following factors have contributed to the development of modern public
relationsexcept
none of the options

[MAC134] Which is not a key and important term for formulating a good public relation
propaganda

[MAC134] From 1963 to date, the Nigerian Institute of Public Relations has been
headed by the following notable public relations practitioners except
Mike Alao

[MAC134] The PR Practitioner uses____to stimulate interest in a product
special event