

___ is the person, organization, or company that finances the book and controls the editing, designing, printing, and marketing of it
Publisher

___ alphabets require a huge number of symbols to convey even the simplest idea
Ideogrammatic

The Tattler magazine was published in
1709

The first magazine was believed to have been started in
1704

Andrew Bradford began publishing American magazine in
1741

The ___ developed the cuneiform to meet their need of a more precise writing
Sumerians

The secularization of book production was between
13th to 15th Century

The Tattler magazine was published BY
Richard Steele

The first magazine was published by
Daniel Defoe

A book ___ handles any or all aspects of putting a book together and getting it printed
Producer