

large widely dispersed heterogenous audience  
broadcasting

[JLS742] Which of these media bodies commenced broadcasting experiment in Nigeria?  
BBC

[JLS742] All the following are advantages of radio messages EXCEPT  
permanence

[JLS742] In what year did broadcasting start in Nigeria?  
1932

[JLS742] Which of these media would you consider most appropriate for mobilising rural farmers for a given course?  
radio

[JLS742] The process of encoding information into the language of radio energy is called  
modulation

[JLS742] Which of the following is NOT a function of broadcasting?  
interviewing function

[JLS742] Broadcasting in Nigeria was pioneered in what region?  
Western Region

[JLS742] One of the following is associated with radio broadcasting  
AM

[JLS742] On December 1, 1935, Radio Distribution Services (RDS) was commissioned in which of these Nigerian cities?  
Lagos

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