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[INR322] Strategy may be seen as the means by which are pursued and obtained overtime. objectives
[INR322] The language of strategy stems from the natural, physical, and military sciences. behavioural
[INR322] Stratogos referred to an Army General during the age of Athenian democracy
[INR322] Strategy affects overall welfare of the organisation
[INR322] Strategy is the organisation $\tilde{A}$ ¢ â, ¬â, ¢s pre-selected means or approach to achieving its or objectives. goals
[INR322] Strategy concern both organisation and environment
[INR322] Military strategy is a collective name for planning the conduct of warfare
[INR322] Strategy involves issues of both and process. content
[INR322] The concept of $\tilde{A}\phi\hat{a},\neg\hat{A}^{"}_{}\tilde{A}\phi\hat{a},\neg\hat{A}^{\Box}$ is derived from a Greek word, stratos (army) and ago (leading). strategy

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