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a field of study educating consumers about what, where, when, how, how much to buy and use what they buy is -----Consumer education Individuals who use natural products, services, and grace to meet their needs and enhance their overall well-being is----consumer ----- refers to information provided on the products to guide consumer in making wise decision that will meet his/her needs Product labelling Some brand names are very popular because of the these except-----Brian names The group includes healthy people, sick people, young people, middle-aged people, elderly people, rich people, and poor people are referred to as----health consumer The roles and responsibilities of manufacturers on labelling are ------ except incriminating A written and unwritten principle and values that govern decisions and actions of a business organization refers to ------**Business ethics** Health information, actions, procedures, or deliveries that help meet consumer needs and desires are identified as-----Health services ----- are facilities offered to us by various agencies, and organizations with or without payment. Services The first thing a consumer should do to promote ethical and accurate product labelling is to develop the habit of ------ labels critically when making purchases reading product

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