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marketing mix is termed b.Ã, Ã, Ã, Ã, Ã, Market positioning

[HCM237] It is a waste of time for a marketing manager to create an internal drive in consumers. This statement is a.Ã, Ã, Ã, Ã, Ã, True

[HCM237] For effectiveness marketing plan should be written c.Ã, Ã, Ã, Ã, Ã, Ã, Annually

[HCM237] Which is not part of the group a.Ã, Ã, Ã, Ã, Ã, Ã, Psychological needs

[HCM237] When a need is not met it leads to a c.Ã, Ã, Ã, Ã, Ã, Ã, Drive

[HCM237] Which has the right order Physiologist-safety-social-personal

[HCM237] Evaluating each segments attractiveness and selecting one or more of the market segment is termed c.Ã, Ã, Ã, Ã, Ã, Market target

[HCM237] Everyone is motivated by b.Ã, Ã, Ã, Ã, Ã, Need and wants

[HCM237] Dividing a market into district groups who might require separate produce and/or marketing mixes is termed d.Ã, Ã, Ã, Ã, Market segmentation

[HCM237] Which of these deals with need for love, friendship, personal interaction c.Ã, Ã, Ã, Ã, Ã, Š,Social needs

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