

\_\_\_\_\_ is a written document prepared by the entrepreneur that describes all the relevant external and internal elements involved in starting a new venture.  
Business growth

\_\_\_\_\_ is the part of the business plan that describes the venture's form of ownership – that is, proprietorship, partnership, or a corporation.  
Venture plan

\_\_\_\_\_ is to situate the new venture in a proper context in relation to a new venture's likely position in the industry.  
Industrial plan

Which one of the following is not an internal source of securing funds.  
Loan from banks

Which one of the following is not an external source of securing funds.  
Venture creation

Which of the following is not an outline of a business proposal.  
Production plan

Which one of the following is not among the stages involved in preparing a marketing plan.  
Defining the supplier

Which one of the following is not an internal environmental factors.  
Demand

Which of the following are the pitfalls responsible for failure of marketing plans.  
All of the above

Which one of the following are external environmental factors.  
All of the above