

organization deliver effectively the corporate, business and functional -level strategies in terms of resources, processes and people
Operating strategy

[ENT410] _____ Strategic management is basically needed for every organization and it offers several benefits
Composite strategy

[ENT410] The acquisition of a firm whose business is not related to that of the bidder is called a _____ acquisition.
Conglomerate

[ENT410] The complete absorption of one company by another, wherein the acquiring firm retains its identity and the acquired firm ceases to exist as a separate entity, is called a: _____
Merger

[ENT410] _____ Which describes a company's overall direction towards growth by managing business and product lines? These include stability, growth and retrenchment.
Corporate strategy

[ENT410] _____ Strategic management is basically needed for every organization and it offers several benefits
Composite strategy

[ENT410] A merger in which an entirely new firm is created and both the acquired and acquiring firms cease to exist is called a: _____
Consolidation

[ENT410] _____ is concerned with putting in place appropriate strategies to ensure adequate depositor protection in the banking industry both during and after M & A transactions
NDIC

[ENT410] The ways in which mergers and acquisitions (M&As) occur do not include:
Diversification

[ENT410] The acquisition of a firm in the same industry as the bidder is called a _____ acquisition.
Horizontal

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