

8.00/10.00.

Before preparing the business plan, the entrepreneur must have a complete evaluation _____ of the venture
Profitability

Environmental analysis involves the assessment of external factors that are _____ variables that may impact on the enterprise
Uncontrollable

The business plan is a _____ showing where you are going, how to get there, with what means and what you will get when you get there.

Map

The entrepreneurs need for operation information covers all of the following except;

a.
land

It is always necessary for the entrepreneur to consider conducting some level of _____ research

Market

The entrepreneurs should be able to estimate the size of the market from _____ data

secondary

In the preparation of the feasibility study, the entrepreneur should clearly define the _____ of the venture

Goals and objectives

A prelude to writing the organisation plan is the preparation of a _____ analysis by the entrepreneur

Job

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When describing your business, you should explain all of the following except;

Balance sheet

Funding a new venture can also come from the following external sources except;

a.
Inventory financing

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