

to be
self-reliant

[ENT301] Entrepreneurial personalities have been demonstrated in their ability to identify, employ and manage capable individuals to work toward the success of their ventures
leadership

[ENT301] Investigations by Diana Baumrind... has led to the classification of three major-techniques of control in child rearing and the types of child behaviour associated with each technique
Diana Baumrind

[ENT301] Entrepreneurs are optimistic, they see opportunities where the average person will see the need for caution
optimistic

[ENT301] For entrepreneurs, winning is the provision of practical alternatives to societal problems
winning

[ENT301] Many people believe that the entrepreneur's sole aim for going into business is to become rich

[ENT301] Entrepreneurial individuals are not content with situations where their future and security are dependent upon forces outside-their control
dependent

[ENT301] According to McClelland..., those with high need for affiliation and power are not as Concerned as those with the n'Ach in the quest to improve, work performance for its own sake
McClelland

[ENT301] Entrepreneurs suggests that business is achieved on the back of society

[ENT301] The preschool years of the infant represents a period when the parents influence the behaviour of the child from breakfast to bedtime
parents

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