

Intrapreneurship

[ENT202] Members of distribution channels are excellent sources for new ideas because

They are familiar with the needs of the market

[ENT202] Which of the following factors is the most important in forcing U.S companies to focus on new product development and increased productivity?

Hyper Competition

[ENT202] The activity which occurs when the new venture is started is called
Departure Point

[ENT202] Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process?

Product Development Stage

[ENT202] Which one of the following is an important source of idea generation due to their familiarity with the needs of market?

Distribution Channels

[ENT202] The level at which an individual is viewed by society is called
Social Status

[ENT202] Individuals influencing an entrepreneur's career choice and style are known as which of the following?

Role Model

[ENT202] Which one of the following is the most important characteristic of a successful business website?

Speed

[ENT202] SBA stands for

Small Business Administration

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