

1. \_\_\_\_\_ may be structured in many forms, including sole proprietors, for-profit and not for-profit firms, non-governmental organizations, youth groups, community organizations, and more

Social ventures

2. A \_\_\_\_\_ is a set of activities, which leads to the manufacturing of goods or provision of services to satisfy the consumers at a profit

Business

3. In economics the central problem is \_\_\_\_\_

Scarcity

4. Uncertainty may arise as a result of \_\_\_\_\_ . Wrong decision unethical.

Competition

5. The distinguishing characteristic of the social venture versus the business venture is the \_\_\_\_\_ of their objective to solve social problems and provide social benefits

primacy

6. \_\_\_\_\_ research is undertaken by entrepreneur consciously and unconsciously.

Marketing

7. Any entrepreneur is a risk taker; they take calculated \_\_\_\_\_ whether formally or informally.

Risk

8. Entrepreneur set their own goals rather than having them set by their \_\_\_\_\_.

Bosses

9. Every business concern must be able to carry out its market \_\_\_\_\_ to control in terms of market coverage and patronage of its products and services

shares

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