

strategy?

Marketing and sales plan

[ENT102] The Market questions focus on the following except
Competitors

[ENT102] The study of value and resource allocation applied to a new venture is known
as
Entrepreneurial finance

[ENT102] Which of the following have a short to medium time orientation?
Owner manager

[ENT102] Which of the following is not true of entrepreneurs?
Intangible goals

[ENT102] Which of the is not among the promotional mix?
Distribution

[ENT102] In a business plan, which section focuses on whether the entrepreneur will
reply on patents or licenses
Proprietary position

[ENT102] Which of the following is used in exploiting a business opportunity?
Business plan

[ENT102] The central role of management in organizations is ?
Goal attainment

[ENT102] Which of the following is true of entrepreneurship?
It focuses on what can be

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