

qualitative research
Naturalistic inquiry

[CSS753] Ethnography, represents
multi-instrument research

[CSS753] Ethnographic research may
involve non-participant observation, participant observation or both.

[CSS753] Qualitative research is
inductive

[CSS753] A focus group usually consists of
6-12 participants

[CSS753] FGD is called
Focus Group Discussion

[CSS753] IDI
In-depth interview

[CSS753] Typically, a focus group lasts
about an hour

[CSS753] Purposeful sampling is rarely used in qualitative research, in which
randomness is the preferred techniques.

[CSS753] Facilitators in Focus Group Discussion are often times
called Moderators

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