

protect markets, profits and sales

[BUS835] One of these is not a basic difference between international research and domestic research  
New Standards

[BUS835] Export - Import bank guarantees the following facilities except  
Export Bill of Lading

[BUS835] To select a manager for a multinational company may be - than managing the company itself  
Easier

[BUS835] The document which serves as a contract for carriage between the shippers and the carrier is known as  
Export Bill of Lading

[BUS835] Economies of scale and the - affect international trade  
Experience Curve

[BUS835] One of the following has been advanced as a reason why a lot of managers are reluctant to engage in international research  
Lack of sensitivity to differences in culture, consumer tastes and market demands.

[BUS835] A situation where principal competitors are identified and their objectives, strengths, weakness and product lines are assessed is known as  
Competitive Analysis

[BUS835] Which of these is not true ?  
Working abroad means you must be aristocratic

[BUS835] The procedures for gathering, analysing and disseminating information about a firm's competitors is  
Competitive Intelligence System

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