

disregard  
Communicating the strategic vision in tiny, unexciting terms that arouse organization wide commitment.

[BUS428] The Dimensions of Strategic Decisions  
Strategic Issues Require Middle-Management Decisions

[BUS428] One of the underlisted is an exceptional major benefits of strategic management.  
In a short period of time strategic management helps organisation to evolve certain core competencies and competitive advantages that assist in its fight for survival and growth.

[BUS428] Analysis of industries and market ended in a situation in which competitors adopted a similar strategy

[BUS428] A triggering event is something that stimulates a change in strategy .Some of the possible triggering events  
Management's recognition of a distribution gap

[BUS428] Policy is concerned with both thought and actions while strategy is concerned mostly with action

[BUS428] A company's strategy is typically a blend of (1) proactive actions on the part of managers to improve the company's market position and financial performance and (2) as needed reactions to developments and fresh market conditions.  
unanticipated

[BUS428] Corporate planning was a product of the market economies in the 1960s.  
capitalist

[BUS428] The mission or purpose of an organization is the general framework within which management decisions.  
tests

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