A and B above

[BUS428] Establishing policy may be described as 'formalizing organizational
.... towards specific types of repetitive
problems as guides to decision making".
attitudes

[BUS428] According to William F Glueck, development in business policy arose from
the developments in the use of
.... by managers.
planning techniques

[BUS428] A carefully selected policy sharpens the meaning of the strategy and guides
specific decisions in a direction that
.... the strategy.
supports

[BUS428] The exclusion to distinct advantages of written 'formal"
policies
is......................
Written policies are subject to change by simple word of mouth.

[BUS428] A broader definition of the term policy viewed it as 'a broad
guideline for decision making that links the formulation of...... with its
implementation.
strategy

[BUS428] A major problem with the informal policies is that control is
.... easily.
lost too

[BUS428] One of the underlisted is ODD Type of Policies.
Internally Imposed Policies

[BUS428] Policies are vital to decisions making in at least
.......main ways.
two

[BUS428] The major problems which business policy address
exclude...............
The shaping of the serviecs and productions of the organization