

10.00/10.00

Question 1

The most acclaimed source of policies is the one from _____ management which originates for the express purpose of guiding the company\'s operations.
top

Question 2

The concept of strategy is central to understanding the process of _____ management.
strategic

Question 3

The application of the concept of _____ to real-life situations may tend to oversimplify things.
strategy

Question 4

Some policies focus on materials or stock and others on _____ and equipments.
capital

Question 5

Most organisations produce statements and explanations on what they are trying to achieve in _____ areas.
particular

Question 6

The application of the concept of _____ commits an organisation to a predetermined course of action.
strategy

Question 7

_____ belong to the group of professors at Harvard Business School who were responsible for developing the subject of business policy and its dissemination through the case study method.
andrews

Question 8

Policy requires a high level of _____ and intelligent inputs because policies are concerned about the future activities deemed to be just and right for the organisation.
intellectual

Question 9

Setting up and engaging the correct people to devise (and oversee) the policy is essential to the success of the planning and _____.

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Question 10

The World Oil _____ during the 70\'s has forced many manufacturers all over the globe to reverse the existing practices and pursue a policy of manufacturing fuel efficient cars.

crisis

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