

BUS427

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10/10

1. A policy as the objectives, the mode of thought and the body of _____ underlying the activities of an organization.

law

control

government

--->> principle

2. A phenomenon like SEGA was probably inevitable, given our market share and strong _____ base.

--->> japanese

american

uk

germany

3. To be candid, it is incumbent upon the _____ to ensure that subordinates do not interpret as minor managerial decisions that are not intended to serve as patterns.

management

customers

--->> managers

workers

4. The Investment Management Corporation, located in New York City, was described as being in the _____ advisory business.

committee

--->> investment

legal

economic

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formality

consistence

standard

--->> informality

6. Mr. Yamauchi, Nintendo's entrepreneurial CEO, had centralized all internal software development in _____

france

american

--->> japan

germany

7. Microsoft employees earned relatively modest salaries compared to the rest of the _____

world

investment

--->> industry

both a & c

8. Policies are plans in that they are general statements or understandings that _____ or channel thinking in decision making.

establish

control

direction

--->> guide

9. Business policy is a guide and roadmap to create awareness and _____ to the management of any organization.

control

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--->> direction

guide

10. The etymology of

--->> individual

staff

government

workers

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