

10.00/10.00

Question 1

___ is the study of how political actors influence the functioning of an economic system, such as the international trade.

Political economy

Question 2

___concerned itself with instruments that government s used to control in-flow and out-flow of goods within a country.

trade policy

Question 3

International business can still be referred as Global_____ business

Question 4

Major sources of export counseling is_____in Nigeria.

CBN

Question 5

__management involvement monitoring and applying the marketing mix appropriately to satisfy consumers.

Marketing

Question 6

A business manager usually discerns far more market opportunities that a firm\'s limited resources ____ to be pursued.

permit

Question 7

A ____ is an area designed by a government for the duty-free entry of goods.

FTZ

Question 8

The study of ____ is important in the evaluation of business and their environments.

geography

Question 9

___ requires purchasing power as wells as people

Markets

Question 10

A country should ____ that commodity that is relatively plentiful within the relatively abundant factor.

export

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