

BUS419

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10/10

1. The bank's main function ADB is \_\_\_\_\_ of investment projects relating to the economic and social development of its members.

supporting

covene

covener

--->> financing

2. International liquidity refers to the availability of internationally acceptable means of \_\_\_\_\_.

tariffs

--->> payments

tax

revenues

3. Marketing basically is talking about \_\_\_\_\_ on a daily basis.

--->> satisfaction

wants

needs

production

4. Major factors responsible for liquidity problems in developing nations is \_\_\_\_\_

dollar

cashless

bureau the change

--->> exchange control

5. International liquidity consists of all total reserves of all nations participating in the

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cash

cashless

--->> monetary

none on the list

6. Increase in prices of goods and services over a period of time is known as \_\_\_\_\_.

deflation

--->> inflation

oligopoly

none on the list

7. \_\_\_\_\_ must work with his internal and external environment.

Manager

--->> Marketing manager

Management

Organisation

8. International monetary system refers to the \_\_\_\_\_ prevailing in world foreign exchange markets

modern

strategy

--->> system

strategic

9. Firms going global are inevitable in \_\_\_\_\_ business.

--->> modern

global

international

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10. \_\_\_\_ influence on international business activities is considered critical for the success of international business.

modern

economic

--->> Financial

political

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