

information into a verbal message such as pointing to an object of discussion into a verbal message such as pointing to an object of discussion
Speech

[BUS207] Verbal communication is one way for people to communicate

_____ face-to-face

[BUS207] _____ is a process of transferring information from one entity to another.
Communication

[BUS207] Communication can be perceived as a two-way process in which there is an exchange and progression of thoughts, feelings or ideas towards a mutually accepted _____
Goal or direction

[BUS207] _____ involves the use of both speech and writing to transmit a message
Effective verbal communication

[BUS207] Verbal communication cannot be effective unless the audience is good at _____ and most of its content is forgotten after a presentation
listening

[BUS207] In interpersonal speaking, _____ is very important
etiquette

[BUS207] _____ is commonly defined as
Communication

[BUS207] Speaking can be looked at in two major areas: inter-personal and _____
public speaking

[BUS207] Communication processes are sign-mediated interactions between at least _____ agents which share a repertoire of signs and semiotic rules.
Two

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