

1. Where dealers in the financial market focus attention purely on price movement, this term can be used to summarize it.

- a.
Investing
- b.
Speculation (ans)
- c.
Diversification
- d.
Pricing strategy

2. Basic financial literacy, as a course, exposes one to the knowledge and understanding of:

- a.
how to evaluate projects (ans)
- b.
how to manage business activities
- c.
literacy of financial management
- d.
bookkeeping

3. This is not one of the characteristics of investment.

- a.
Lending investment (ans)
- b.
Security of investment
- c.
Liquidity of investment
- d.
Generation of earnings

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gains that may be incurred by a companion investment is known as:

- a.
Diversification
- b.
Investment analysis
- c.
Hedging (ans)
- d.
Portfolio

5. One of the basic building blocks of a basic portfolio is:

- a.
systematic risk
- b.
diversification
- c.
investment
- d.
investment diversification (ans)

6. The practice of taking advantage of a price difference between two or more financial markets is known as:

- a.
marketing
- b.
portfolio
- c.
arbitrage (ans)
- d.
pricing

7. Venture creation process involves the following except:

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post-entry development (ANS)

b.
opportunity recognition

c.
start-up phase

d.
idea formulation

8. This is not a way to avoid inappropriate diversification.

a.
Having comparatively few investments

b.
Diversifying based on market capitalization

c.
Not buying illiquid and high-fee investments (ans)

d.
Having too many investments

9. Relative to venture creation, the role of the entrepreneur does not include:

a.
Developing strategic plans for the future

b.
Developing a business plan

c.
Idea creation

d.
Commitment of sufficient financial resources (ans)

10. Some of the common variants of derivative contracts are as follows except:

a.
Futures

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c.
Warrants

d.
Options

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